



PRESS RELEASE

For Immediate Release

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GREENTREE PARK PERSONALIZED FENCE PICKETS AVAILABLE FOR PURCHASE

Put the name of your family, children, business, farm, or organization on display at Greentree Park! Fence pickets make great gifts and memorials.

October 13, 2011 MALVERN– Businesses and residents of the Malvern, Paoli, West Chester, Berwyn and Newtown Square areas can leave their mark on Greentree Park. Engraved fence pickets are being sold as part of the “Friends of Greentree Park” fundraising campaign. The cost of one tax-deductible fence picket is \$100, and additional pickets can be purchased for \$90. The pickets are a composite of wood and recycled plastics sustainable for 25 years.

Funds raised from pickets will complete funding and help with amenities for Greentree Park in Willistown Township. Thanks to the Willistown Township Board of Supervisors, the \$19,000 raised by Friends of Greentree Park is being “matched” with \$25,000 of township funds. The Friends need to raise another \$1,000 to reach the \$45,000 goal in addition to raising funds for benches, small pieces of equipment, and a barrier fence.

“Friends of Greentree Park” grew out of the need for updated playground equipment at Greentree Park, located at the north end of Willistown Township and close to the town centers of Malvern and Paoli. Currently the park is under-utilized with the potential to provide outdoor enjoyment for a wide-age range (age 2 – 12) of children in the community.

Fundraising efforts began in June with a Family Walk & Park Party, and donations from Jimmy's BBQ in Frazer, Whirled Peace Froyo in Paoli and Jake's Frozen Custard (formerly of Paoli). In early October, \$6,000 was raised during a Touch-A-Truck event at General Wayne Elementary School in Malvern. Donations from the Matthews Fund in memory of James G. Matthews and the Greentree Office Plaza/Smith Family totaled \$7,000. In addition, coloring books are still being sold for five dollars at Big Smile Toys, Kohlermans Pharmacy, Malvern Pizza, Paoli Diner, and other locations, and donation cans are set up throughout the area. Thanks to Willistown Parks and Recreation for their support of this effort. For a complete list of organizations who have donated time or money to the project, see the WillisTowne Crier August newsletter at www.willistownparks.org.

To date, the volunteer community group has raised \$19,000 to help with the purchase of a Little Tikes Commercial Playset, which includes two interesting climbing walls, three slide variations, two different types of "monkey bars," several interactive/pretend play panels, and a "moving" bridge.

Additional information about the efforts to improve Greentree Park can be found on Facebook under the group “Friends of Greentree Park” and also at the MOMS Club of Malvern webpage (www.momsclubofmalvern.org) or Willistown Parks & Recreation (www.willistownparks.org).

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