



PRESS RELEASE

For Immediate Release

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GREENTREE PARK RIBBON CUTTING PARTY

Willistown Parks & Recreation and Friends of Greentree Park invite local families to celebrate a community built playground by hosting a free family event.

May 4, 2012 MALVERN–

Willistown Parks & Recreation and Friends of Greentree Park are hosting a ribbon cutting party on May 17th at 5:30 pm during T3@GT (Thrilling Third Thursdays at Greentree). The community is invited to this FREE family event to celebrate the new playground and enjoy a puppet show, balloon artist, juggler, magician and more.

“Friends of Greentree Park” grew out of the need for updated playground equipment at Greentree Park, located at the north end of Willistown Township and close to the town centers of Malvern and Paoli on Grubb Road. The park was under-utilized with the potential to provide outdoor enjoyment for a wide-age range (age 2 – 12) of children in the community.

Efforts to raise \$50,000 began one year ago in June with a Family Walk & Park Party, which raised almost \$2,000 and solicited \$7,000 in donations from the Matthews Fund in memory of James G. Matthews and the Greentree Office Plaza/Smith Family. In early October of 2011, \$6,000 was raised during a Touch-A-Truck event at General Wayne Elementary School in Malvern. In addition to substantial donations from Giant Food, Walmart, TD Bank, and Wells Fargo, the group recently received a \$2,000 donation from Brushwood Stables/Betty Moran. For a complete list of organizations who have donated time or money to the project, visit www.momsclubofmalvern.org or www.willistownparks.org.

Thanks to the Willistown Township Board of Supervisors, the \$25,000 raised by the Friends of Greentree Park volunteer group was “matched” with \$25,000 of township funds. Parks & Recreation has purchased and installed a large Little Tikes Commercial Playset, as well as a hippo tunnel, and bumble bee and ladybug spring riders.

Businesses and residents of the Malvern, Paoli, West Chester, Berwyn and Newtown Square areas can leave their mark on Greentree Park. Engraved fence pickets are being sold as part of the “Friends of Greentree Park” fundraising campaign. The cost of one tax-deductible fence picket is \$100, and additional pickets can be purchased for \$90. The pickets are a composite of wood and recycled plastics sustainable for 25 years. The fence is a display of community pride as well as a barrier to keep little ones within reach. Money raised from pickets will complete funding and help with amenities such as benches, a sandbox and musical play pieces for Greentree Park in Willistown Township. Put the name of your family, children, business, farm, or organization on display at Greentree Park! Fence pickets make great gifts and memorials.

Additional information about the efforts to improve Greentree Park, and other fun family events at the park this summer, can be found on Facebook under the group “Friends of Greentree Park” and also at the MOMS Club of Malvern webpage (www.momsclubofmalvern.org) or Willistown Parks & Recreation (www.willistownparks.org).

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