

# Willis Towne Crier

In Willistown, nearly everybody reads the Crier!



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## Build A Playground and Spread Smiles All Around!

Our community is building a playground...one dollar at a time!

Friends of Greentree Park is raising funds for new playground equipment to serve a broader age range of kids at Greentree Park. Vote for your favorite play set (pictured below) by September 1 at [www.willistownparks.org](http://www.willistownparks.org). Pick your park!



Pick Your Park!



Are you asking, "Why new playground equipment, why Greentree Park, and why now?" Are you wondering, "Can't you get grants?" and "How is this going to get done?" Excellent questions...here are the answers!

### Why New Playground Equipment?

Greentree Park is an underutilized community resource with great potential. It desperately needs play equipment that appeals to a wider age range of kids. Children who graduate from the baby swings and the toddler slide have nothing enticing to move on to. Over 500 local residents signed a petition last year asking for new playground equipment. With your help, we can make this gem of a park sparkle!

### Why Greentree Park?

Greentree Park is in the north end of Willistown Township, close to the town centers of Malvern and Paoli, and nestled between several neighborhoods. The park is a great place for parents and kids to socialize. Greentree is a walkable destination for many families, and for those not close enough to walk, ample parking is generously offered by Greentree Office Plaza.

Greentree Park has the following *critical* components: fences, bathrooms, parking, some play equipment, and lots of green space. But the park is usually empty. Local mothers drive to parks in Chesterbrook and Downingtown to find the amenities that Greentree Park has. The difference is that the other parks have more interesting play equipment for a broader age range of kids. (If you're wondering about East Goshen Park, it is great, but it lacks a critical component: fencing.)

### Why Now?

A park can be the heart of a neighborhood, can improve home values, can make an area more attractive for families, and gives residents a sense of pride. We have a growing population of elementary school-aged kids. Sugartown School has reopened and General Wayne has downsized to grades K-5. We want to meet the needs of area residents and turn Greentree Park into a vibrant, thriving place.

### Can't You Get Grants?

Grant funds are virtually nonexistent due to the economy, and Greentree Park does not qualify because of the area's "high" median income. The lack of significant commercial and retail business in Willistown and Malvern limits

**Special thanks** to the following organizations who have donated time or money to the Greentree Park project: TD Bank, Malvern Business & Professional Association, Jimmy's BBQ, Jake's Frozen Custard, Matthews Paoli Ford, Kathleen Teti Graphic Design, Malvern Pizza, Target, Great Valley Girl Scouts, i9 Sports, Whirled Peace Frozen Yogurt, Paoli Fire Company, Progressive Chiropractic, W.D. Wells & Associates Inc., and Tony Dufour.

Thanks to the many local schools, organizations, and companies who hosted donation cans, donated raffle items, helped sell coloring books and advertised the Family Walk & Park Party. And thanks to Paul Grim of Boyce Associates for his playground advice and design.

Finally, BIG heartfelt thanks go to the Matthews Fund for donating \$5,000 in memory of local resident James G. Matthews, and to the Greentree Office Plaza and the Smith Family—the park's wonderful neighbor and donor of \$2,000! Thanks to generosity like this, our momentum is gaining!

opportunities for community business support. We requested funding from the Willistown Township Supervisors who stated they were unable to financially support the project at that time, given the economic climate.

### How?

Friends of Greentree Park is an offshoot of the Moms Club of Malvern. We are a small group of local parents volunteering our time to raise money for new playground equipment. With support from the Willistown Parks & Recreation

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# Build A Playground...

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Department, we have held fundraisers at Jake's Frozen Custard and Jimmy's BBQ. These, along with donation cans at local businesses, coloring book sales, and Willistown's park parties, have raised \$1500. The Family Walk & Park Party in June raised over \$1500. We have received two very generous large donations totaling \$7,000. As of early summer we raised a total of \$10,000 toward our \$45,000 goal.

We would love to see this new equipment purchased before the end of 2011 and installed in the Spring of 2012. **If this project resonates with you, please consider joining us. If each of the over 4,500 households in Willistown Township donates \$10, we will have the funding we need. Any amount that you can donate will help! Thank you!**

Visit [www.momsclubofmalvern.org](http://www.momsclubofmalvern.org) or "like" Friends of Greentree Park on Facebook to learn more. Information is also located at [www.willistownparks.org](http://www.willistownparks.org).



## Greentree Park Equipment Donation Form

# Build A Playground and Spread Smiles All Around!

Please make check payable to **Friends of Greentree Park**. Mail to: Friends of Greentree Park, c/o Moms Club of Malvern, P.O. Box 474, Malvern, PA 19355. You can also contribute online at Active.com, search "Greentree Park."

**I'd like to make a tax deductible donation of \$ \_\_\_\_\_ toward the purchase of Greentree Park Equipment.**

Name: \_\_\_\_\_

Email (*Optional for park updates*): \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

I'd like a receipt mailed to me.

# Pickets for the Playground Program



## Another way to support the Greentree Park playground equipment project is to make your mark on the park!

Have your name, family name, kid's names, business, or organization permanently remembered at Greentree Park! Fence pickets make great gifts and memorials. The new picket fence will be used as a barrier around the new play area to keep little ones within reach, and as an engraved donor wall as proceeds will go toward the play equipment. Polywood pickets are a composite of wood and recycled plastics that last 25 years. Visit [www.momsclubofmalvern.org](http://www.momsclubofmalvern.org), [willistownparks.org](http://willistownparks.org) or "like" Friends of Greentree Park on Facebook to learn more.

*Wording to be inscribed on the picket:*

**One fence picket for \$100**

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**# of additional pickets for \$90 each**


**Higher donations will be gratefully accepted \$ \_\_\_\_\_**

Please make check payable to **Friends of Greentree Park**. Mail to: Friends of Greentree Park, c/o Moms Club of Malvern, P.O. Box 474, Malvern, PA 19355. You can also purchase pickets online at Active.com, search "Greentree Park Build a Fence."

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

*(We may need to contact you if we have questions about your order.)*

Address: \_\_\_\_\_

Email: \_\_\_\_\_

*(Email is optional for park updates.)*